



## Schools' Challenge Event

Wednesday 21<sup>st</sup> June

Thursday 22<sup>nd</sup> June

## SOCIAL MEDIA AND PUBLICITY CONSENT FORM

<b>School</b>	
<b>Address</b>	
<b>Contact</b>	
<b>Year group/class/individual pupils</b>	
<b>Event/activity</b>	Schools' Challenge Event

Permission is granted for the above to take part in any necessary photograph, audio footage and/or filming opportunities for the Lincolnshire Agricultural Society (LAS).

I/we consent to the use of any material by this organisation in any form or medium which reasonably promotes and advertises its aims and objectives. This may include publications of partnership organisations or sponsors, local, regional, national and specialist media and on the Lincolnshire Showground website and social media channels. Any photographs and/or filming will not be used for any other purpose.

The copyright of any material generated as a result of these photography and filming opportunities will be assigned to the LAS.

- Please refer to our photography policy overleaf for more information.

Signed: .....

Date: .....

Position: .....

## **PHOTOGRAPHY POLICY**

### **1. Consent and Permission**

On occasions where an external photographer has been appointed by the Lincolnshire Showground to visit one of our educational events, we will require parental consent. This consent form will be completed by the School on behalf of the parent(s)/guardian(s).

It is the sole responsibility of the class leader to obtain permission from parent(s)/guardian(s) for children to be photographed.

At the beginning of the event the Lincolnshire Showground representative will ask the class leader if permission has been obtained for all children in the group. The class leader should notify the photographer at this point if any of the children cannot be included for any reason.

The class leader, child, parent or guardian may request that images may be removed from the Lincolnshire Showground's photo gallery at any time. The photograph will be removed from any online platform (e.g. website) and will not be used in future printed materials.

### **2. Photographers and Devices**

Only the designated photographer is permitted to take photographs of the children with the consent of the class leader.

### **3. Appropriateness of Images**

Children will not be singled out for photographs and we will not photograph a child who appears to be in distress.

### **4. Identification of subjects**

We will not disclose the identity of any children who are photographed. Full names of children will not be published alongside their photographs.

### **5. Distribution**

Photographs taken by our official photographers may only be used for the purposes of the Lincolnshire Showground including for promotional materials, educational or publicity purposes.

Lincolnshire Agricultural Society  
Lincolnshire Showground  
Grange-de-Lings  
Lincoln  
LN2 2NA

Please email completed form to [sstone@lincolnshireshowground.co.uk](mailto:sstone@lincolnshireshowground.co.uk) or [education@lincolnshireshowground.co.uk](mailto:education@lincolnshireshowground.co.uk)  
If you have any queries, please call the Education Team on 01522 585502.