

EDUCATION DONORS CLUB

A Ten-year programme
to keep in touch with
our Donors

Over 150 years the Lincolnshire Agricultural Society has relied heavily on the financial support of its Members and Benefactors.

In asking again for grants, gifts and donations to extend the Society's important charitable work; we would like to recognise the generosity of donors and provide opportunities for all donors to keep in touch with our Education programme, long after their gift has been made.

WHAT IS INCLUDED IN THE DONORS CLUB?

The new **Education & Visitor Centre** will enable the Society to increase its education programme for the young people of today and the next generation. All donations, large and small are greatly needed and very much appreciated.

All Education donors will receive a **half-yearly newsletter** with details of the Education Officers' work and future programme of activities.

Donors who make a minimum gift of £1000 will be invited to an event to open the **Education & Visitor Centre**, plus a family ticket to attend **Countryside Lincs** for 10 years. Countryside Lincs is our largest education event outside the Lincolnshire Show. Their name will also be listed on an **Education Donors Board**.

Gifts over £3000 will include an invitation to an annual '**Keeping in Touch**' Lunch for donors. **The Keeping in Touch Annual Donors' Luncheon** hosted by the Society, is an opportunity to come together and hear about the progress of the Centre, plus all of the future educational activities. Donors will also be gifted with a 5 year Membership upgrade.

Donors who kindly gift over £5,000 will be upgraded to a Vice President's membership for 10 years, plus an invitation to a special **Education Coffeetime at the Lincolnshire Show**. This is an opportunity to drop in at the President's Pavilion for coffee and to learn about the Educational activities at the Show.



WHAT YOUR DONATIONS MEAN

All gifts are personal and for gifts or donations over £10,000, we are happy to discuss other ways that we can recognise the support. The Education programme also requires ongoing annual support; and a covenanted amount over 10 years is an alternative way of making a gift, which may suit some individuals or companies.

Individual donations received include the value of 'Gift Aid'. **Each £1,000 donated can cost a taxpayer as little as £640.**

A donation of £800 is made; LAS claim 25% gift aid making the gift worth £1000. If you pay tax above the basic rate you can claim the difference between the rate you pay and the basic rate on your donation, currently a maximum of 20%, £160 in this example.

After 10 years.... if the **Education Donors Club** is of value to donors there will be an invitation to renew membership, or maybe the Society will have other new and exciting ideas to offer past and future donors.

THE EDUCATION DONORS CLUB PACKAGE

Gift after Gift Aid applied	£1000 +	£3000 +	£5000 +
Invitation to the Opening of the Education Centre Lunch	✓	✓	✓
Donor's Board (either own name or in remembrance of)	✓	✓	✓
Family Ticket to Countryside Lincs (or equivalent event)	✓	✓	✓
Membership Upgrade to Vice President		for 5 years	for 10 years
Invitation to an annual Education Briefing with lunch in the Education & Visitor Centre		✓	✓
Invitation to 'Education' Coffeetime in the President's Pavilion at the Lincolnshire Show 10.00 to 11.00 Thurs			✓



**LINCOLNSHIRE
AGRICULTURAL
SOCIETY**

T: 01522 522900 E: education@lincolnshireshowground.co.uk
Lincolnshire Showground, Grange-de-Lings, Lincoln LN2 2NA
www.lincolnshireshowground.co.uk

