



# Chosen Charity of the Year - 2025

## Application Form

Each year the Lincolnshire Agricultural Society (LAS) elects a chosen charity to support throughout the year. The aim of having a chosen charity is to give a platform to promote the worthy work of a local charity and to give the opportunity to share and showcase their impact throughout the year to a range of different audiences.

Please complete the form and return to [ajoyce@lincolnshireshowground.co.uk](mailto:ajoyce@lincolnshireshowground.co.uk) by 30th September 2024.

Nominations must be completed by a member of the charity team and will not be considered if nominated by someone not employed or associated with the charity.

### Application Process

#### Criteria

- Must be a registered charity.
- Where possible local to Lincolnshire or surrounding area.
- Charitable work must directly impact Lincolnshire or surrounding areas community or environment.
- Must have not been the LAS chosen Charity in the last 5 years.

#### Applications

- Should be submitted to [ajoyce@lincolnshireshowground.co.uk](mailto:ajoyce@lincolnshireshowground.co.uk)
- Applications will be reviewed in the September and shortlisted charities will invited to present to the Council in November
- LAS Council members vote on winner.
- Winner announced at the AGM in January and presentation to be given on work they do.

### Prize & Opportunities

#### Free Trade Stand

- Free trade stand at Lincolnshire Show (June)
- Free trade stand at Lincolnshire Food & Gift Fair (November)
- Free trade stand at Countryside Lincs (April)
- Free trade stand at Lincolnshire Farming Conference (if appropriate)
- Free trade stand at the Lincolnshire Enterprise Expo (if appropriate)
- Discounted rate for venue hire at Lincolnshire Showground for meetings

#### Opportunity to Present Work of the Charity

- Opportunity to speak at the LAS AGM (January)
- Present at the LAS Council meetings (May & November)
- Opportunity to present to LAS team

#### News Sharing & Promotion

- News shared in the LAS bi-monthly e-newsletter to all society members (content deadlines TBC)
- News and updates of the charity shared on the LAS Social media channels.
- Feature in two printed newsletters sent to all society members (May & October) (content deadlines TBC)
- Free banner presence in the main ring for the duration of the elected year (banner to be provided).
- Roller banners can be utilised in the EPIC/EXO building for certain events.
- Blog posted dedicated to the charity on LAS website
- Dedicated space to promote charity on the LAS website under 'chosen charity' section.



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### Chosen Charity Application

NAME OF CHARITY

CHARITY NUMBER

CONTACT NAME

ROLE AT CHARITY

CHARITY ADDRESS

EMAIL ADDRESS

CHARITY WEBSITE

SOCIAL MEDIA CHANNELS

WHAT IS THE AIM AND PURPOSE OF THE CHARITY?

HOW WOULD YOU UTILISE THE PRIZES OF THE CHOSEN CHARITY PACKAGES?



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IN AS MUCH DETAIL, PLEASE DESCRIBE WHY YOU SHOULD BE CHOSEN AS THE CHARITY FOR THE YEAR LINCOLNSHIRE AGRICULTURAL SOCIETY?

HOW DID YOU FIND OUT ABOUT THE CHOSEN CHARITY APPLICATION?

I confirm that all of these details are correct to the best of my knowledge and that should changes arise to any details on this application form, I will contact Lincolnshire Agricultural Society at the earliest opportunity.

Signed (Nominator): \_\_\_\_\_

Date:  /  /