

BREAKFAST WEEK ACTIVITY PLAN

Activity: Red Tractor Label

Key Stage: 2

Curriculum Links:

- Understand seasonality, and know where and how a variety of ingredients are grown, reared, caught, and processed.



<p>Learning Objective:</p> <ul style="list-style-type: none"> ▪ Understand the meaning of the red tractor label. ▪ Understand its importance and some of the positive standards that are set by the Red Tractor Label. ▪ Recognise the logo and locating it on food packaging. ▪ Understand a little about pig farming. 	<p>Learning Outcomes:</p> <p>Pupils will be able to:</p> <ul style="list-style-type: none"> ▪ Recognise the Red tractor logo and sort shopping items through an interactive game. ▪ Learn about pig farming through watching a video and understand the cuts of pork through an interactive jigsaw game.
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TEACHING AND LEARNING ACTIVITIES

<p>Activity</p> <p>Introduction</p> <p>Explain to the children that during this activity they will learn about pig farming and hear from a pig farmer and a group called Ladies in Pigs (Ladies in Pigs promote the industry with close ties with producers. They recognise the importance of educating the future generations and work in lots of schools, teaching and cooking).</p> <p>Explain that they will also hear about the red tractor label through watching videos 1 and 2. Beforehand children can be asked:</p> <ul style="list-style-type: none"> - Have you heard of the red tractor label before – do you know what it means? - Do they know what it looks like, have they ever seen it on their food packaging before? <p>Videos 1 and 2 can now be viewed.</p>	
<p>Main</p> <ul style="list-style-type: none"> ➤ Form a discussion with the children regarding the videos they have just watched. Help in the understanding that the Red Tractor Label is a logo found on food packaging to signify that the people involved in creating the product (from farmers to final packers) have all met a set of standards that ensures the safety of our food/drink and clear understanding of where it comes from. ➤ Discuss how some of the standards include for animals: ensuring they have a good quality of life, with fresh water, nutritional food, shelter, freedom to behave normally and prompt treatment if needed. Other standards include protection of countryside habits and wildlife. ➤ Look back at the Red Tractor logo at the end of video 2. Does the logo now look more familiar, has anyone ever seen it on their food or drink products? e.g. milk ➤ Using an interactive whiteboard or laptop, children can take turns at playing the sorting activity. Children can play against each other to see how many food items they can spot and sort within the time– with those having the Red Tractor Label on or not. This can also be replicated with real packaging they have at home or in school. <p>https://ladies-in-pigs.pcgco.uk/basket/index.html</p> <ul style="list-style-type: none"> ➤ Children can now view the next video (Video 3). This video is filmed at Hill Farm in Snelland, Lincoln. Fiona (also a member of Ladies in Pigs) explains a little about pig farming with some fascinating facts. The farm has recently set up their own cookery school (Lincolnshire Cookery School). ➤ Discuss with the children what they learnt from the video and then in small groups, allow the children to have a go at the interactive jigsaw. The jigsaw 	<p>Resources and Equipment</p> <p>Access to an interactive whiteboard or laptop(s) to play the videos and have a go at the interactive games.</p> <p>Video 1 – Ladies in Pigs – Red Tractor</p> <p>Video 2 – What goes on behind the Red Tractor label</p> <p>Video 3 – Pig Farming at Hill Farm</p>

demonstrates the cuts of meat from a pig. A discussion after can include whether the children realised how much of the pig can be used in food – nothing is wasted (Fun joke: what is the only part of the pig you can't eat... its oink). You could talk a little about cooking with pork – have the children ever had spare ribs, pork chops or bacon? https://ladies-in-pigs.pcgco.uk/jigsaw/index.html	
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Plenary

Finish the session by questioning the children about what they have found out today:

- What is the Red Tractor Label?
- Can they remember what the logo looks like?
- Can anyone remember one of the important standards?
- When learning about pig farming can anyone remember an interesting fact?

Extension

Depending on where the learning will take place, children can also have a look at items in their own home to see if they can spot the red tractor label.